



Be a Table Captain!

Share Your Passion about our Mission!

The Reach for the Stars Breakfast is Wednesday, April 19, 2023, at 8:30am! This breakfast will be held in-person. The event will feature stories about the people that Volunteers of America serves, and guests will be offered the opportunity to support our mission.

With the event being held in-person, we need table captains more than ever! People will be more willing to attend an event when a friend, neighbor, or colleague invites them to do so. By being a Table Captain, you are helping Volunteers of America spread the word about important services in your community for the most vulnerable. Every year, the work of the table captains inviting people they know to fill their table makes the Reach for the Stars Breakfast a success.

Just as before, you do not have to sell tickets - attending the Reach for the Stars Breakfast is FREE for you and the guests you invite. And there's no minimum amount of money you need to raise as a table host. You simply invite friends and colleagues who you think will appreciate Volunteers of America's work.

Follow these 3 simple steps:

1. Fill Your Table using a Personal Touch!

- Use the Table Brainstorm Sheet to develop a list of people you want to invite to the April 19th breakfast.
- Invite 10-12 guests to attend the April 19th breakfast. We can always accommodate extras.
- Personal invitations to the April 19th breakfast (face-to-face or over the phone) are always best. See the How to Invite Your Guests guide help on what to tell potential guests when you invite them.
- Send a Save the Date to everyone you invite – even those who are undecided or declined.
- Send us your completed Breakfast Guest Form by March 28th via email to aenterante@voasela.org.
- Make a reminder call to all your guests a few days before the breakfast. It's important to remind them that you have reserved a seat especially for them!

2. It's Breakfast Time!

- ***The Reach for the Stars Breakfast is Wednesday April 19th at the Pontchartrain Center in Kenner. We will begin the program promptly at 8:30AM and conclude at 9:30AM.***
- Table Captains should arrive promptly at 7:45AM to pick up your Table Captain Day-of-event packet and get to your table to welcome your guests.
- Set an example for your guests by enjoying the event without any distractions. Pass out pledge forms when prompted during the presentation. Fill out your own pledge card during the pitch – your guests will be looking to you at that moment to see what they are supposed to do.
- At the end, table captains can thank their guests for attending, ask them if they have any questions, and share why they support the mission of Volunteers of America.

Questions or need help? Contact Tony Enterante at 504-486-8691 or aenterante@voasela.org

- Fold your completed pledge sheet and place it back into the envelope. Collect the completed pledge sheets from all of your table guests. Be sure to complete the list on the front of the envelope.
- Return your completed packet to the Table Captain check-in table as you exit.

3. Give Thanks!

- Help us say “Thank you!” to your guests by calling them within two days of the event. This is a great way to thank them for coming and to learn their impressions.